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**myAnalyst Launches New Reporting & Analytics Platform**

***Unified Intelligence Platform Delivers Real-Time, Actionable Insights for Operators of All Sizes***

**MYRTLE BEACH, SC** – myAnalyst, a next-generation data analytics company, has officially launched its new **Carwash Reporting & Analytics Suite** — a solution purpose-built to unify data from point-of-sale, marketing, HRIS, CRM, and other systems into a single, easy-to-use platform for car wash operators.

With increasing competition, rapid expansion, and diverse tech stacks, operators are struggling to turn siloed data into operational clarity. myAnalyst solves this problem by integrating fragmented systems into a streamlined dashboard that delivers real-time insights, powerful AI-driven recommendations, and custom KPIs tailored to each operator’s unique business model.

*“Car wash businesses generate mountains of data, but without the right tools, that data just sits there,”* said **Blake Harrelson**, Director at myAnalyst. *“We built this platform to empower operators — whether they run five sites or five hundred — with clean, connected data they can trust, and insights they can act on instantly.”*

The U.S. car wash industry, projected to surpass \$15 billion in annual revenue, is seeing historic levels of consolidation, private equity investment, and greenfield development. As operators grow, so do their data challenges.

That was the case for early adopters of myAnalyst, many of whom were juggling multiple systems across POS, finance, marketing, and staffing. *“myAnalyst has revolutionized our data analysis process by significantly reducing the time and effort spent on manual tasks. The automation and real-time insights have not only enhanced our decision-making speed but also improved the accuracy of our analyses. This has allowed our team to focus on more strategic activities, driving better business outcomes and increasing overall productivity.”* said Randy Hentschke, Manager of Field Systems & Audits at Atlantic Coast Enterprises, an early myAnalyst customer with 65+ locations.

## Key benefits of the platform include:

- **Unified Dashboards** – Aggregate and visualize data from POS, CRM, HRIS, financial, and marketing systems in one view.
- **Custom KPIs & Reports** – Tailored metrics that reflect each operator’s goals and structure.
- **AI-Powered Insights** – Automatically surface trends, outliers, and opportunities for optimization.
- **Fast Onboarding, Flexible Setup** – Integrates with major car wash systems, no rip-and-replace required.
- **Built to Scale** – Whether operating 5 sites or 500, the platform scales with you.

*“We’ve heard from operators again and again — they don’t need another generic BI tool. They need something built for the nuances of their business,”* Blake added. *“That’s exactly what we set out to build & support with our 100% US based support & customization team.”*

myAnalyst’s platform is already integrated with leading car wash systems and continues to expand compatibility. With optional managed services and support from a team of retail analytics experts, operators can be up and running in days — not months.

*“We’re not just giving you charts,”* said Blake. *“We’re helping you run a smarter business & DRIVE Sales!”*

To request a demo or learn more, visit <https://myanalystpro.com>.

## About myAnalyst:

Headquartered in Myrtle Beach, South Carolina, myAnalyst provides advanced reporting and analytics solutions designed specifically for high-volume service businesses. By combining deep domain knowledge with modern data architecture and AI, myAnalyst helps operators make better decisions, faster.

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